

Sensata Insights Privacy Notice

This Privacy Notice explains how Sensata Technologies, Inc. and its group companies (“**Sensata Group**,” “**we**,” “**us**,” “**our**”) collects, uses, and discloses personal data collected or generated by the Sensata INSIGHTS video and vehicle telematics technologies and the associated Sensata INSIGHTS portal (collectively, the “**Services**”). For the purposes of this Privacy Notice, “**you**” and “**your**” means you as the user of the Services, whether you are a driver, customer, or other party whose personal data we have collected pursuant to this Privacy Notice. For information about how the Sensata Group collects and uses personal data collected in other contexts, for example, personal data related to job applicants and visitors to the Sensata Group websites, please see our Privacy Policy [here](#).

Please read this Privacy Notice carefully. By using any of the Services, you agree to the collection, use, and disclosure of your information as described in this Privacy Notice. If you do not agree to this Privacy Notice, please do not use or access the Services.

What personal data do we process?

When you use or access the Services, we collect certain categories of data about you from a variety of sources.

Video and vehicle telematics

Our in-vehicle and video telematics technologies generate information, including information that may identify or could reasonably be linked to an individual, for example when we provide vehicle telematics services to commercial fleet managers

Our in-vehicle and video telematics technologies may collect the following types of information, which in some cases may be linked directly or indirectly to individuals:

- Driver identifiers such as vehicle number plate and driver name
- Device information and identifiers, e.g. IP address, cookie IDs, device type, advertising and app identifiers
- User log in details e.g. name, email, contact number, organisation details
- VIN and vehicle serial number
- Technology Information, e.g. username, password, browsing activity, advertisements viewed, search terms, content viewed, logs
- Video footage of outside and inside vehicle data
- GPS location data
- Vehicle diagnostic data
- Telemetry e.g. speed, direction of travel, location or event snapshot/photo
- Driver facial reactions and movements
- If any passengers present, then such passenger video

Portal information

We manage access to and use of the Sensata INSIGHTS portal to view data generated by our in-vehicle and video telematics technologies. If you use the portal as a registered user, we may collect:

- Contact details e.g., name, organisation, and email address
- Device and usage information e.g., your user ID, IP address, how often you access the portal, and the actions you take in the portal

What do we use personal data for?

Where this personal data is generated as part of the Services, we generally do not make any decisions about how this personal data is used. That is determined by our customers, and we act under their instructions. If you work for or are a part of an organisation that uses Sensata INSIGHTS and want to know more about any personal data it generates about you, the best place to start is by asking your organisation for more information.

However, we do use personal data to help improve our Services, for example by allowing our artificial intelligence systems to get better at identifying certain types of safety events, or to develop new products and services.

We also use personal data to manage user credentials and access to the Sensata INSIGHTS portal, to maintain security logs, and to understand how to make the Sensata INSIGHTS portal easier to use and navigate and improve.

In addition to the specific uses described above, we may use any of the above information to provide you with the Services and to maintain our business relationship, including by enhancing the safety and security of our Services (e.g., troubleshooting, data analysis, testing, system maintenance, and reporting), providing customer support, sending service and other non-marketing communications, monitoring and analysing trends, conducting internal research and development, complying with applicable legal obligations, enforcing any applicable terms of service, and protecting the Services, our rights, and the rights of our employees, customers, or other individuals

For EU users

Our lawful basis for using personal data is our legitimate interest in improving and developing our products and services.

How and when we disclose personal information

We may disclose personal data within the Sensata Group or where:

- A Sensata Group company, or substantially all of its assets are merged into or acquired by a third party, including in the context of a bankruptcy or other restructuring, in which case your personal information may be transferred as part of the merger or acquisition;
- We are using vendors, service providers, and consultants that need access to personal information in order to perform services for us, for example hosting and IT service providers;
- We believe that your actions are inconsistent with our agreements or policies, that you have violated the law, or that disclosure is necessary to protect the rights, property, and safety of the Sensata Group, our customers, users, the public, or others;
- Sharing with our lawyers and other professional advisors is necessary to obtain advice or otherwise protect and manage our business interests; and
- Sharing is otherwise permitted by applicable law, or where we are required by law to do so.

Data security and retention

Despite our reasonable efforts to protect your information, no security measures are impenetrable, and we cannot guarantee “perfect security.” Any information you send to us electronically, while using the Services or otherwise interacting with us, may not be secure while in transit. We recommend that you do not use unsecure channels to send us sensitive or confidential information.

We retain your information for 12 months, unless a different period is specifically requested by or agreed with your organisation.

Data transfers

Personal data may be transferred to and stored by a third party at a destination inside or outside the European Economic Area.

If we transfer personal information to a third party, we will, as required by applicable law, ensure that your privacy rights are adequately protected by appropriate technical, organisational, contractual or other lawful mechanisms, such as standard contractual clauses. Please contact us if you would like more information about these safeguards.

Your rights and how to exercise them

If you are resident in the European Economic Area or the UK you may have certain rights in respect of your personal data, including:

- The right to object to and/or withdraw consent to the processing of your personal information;
- The right to object to decision making by a computer, based on your personal information;
- The right to access and/or rectify your personal information; and
- The right to erase, restrict, or receive a machine-readable copy of your personal information.

You can contact us about your rights at any time and your request will be handled free of charge in a timely manner.

Within the EEA you also have the right to complain to a data protection authority if you think we have processed your personal information in a manner which is unlawful or breaches your rights. If you have such concerns, we ask that you initially contact us at privacy@sensata.com so that we can investigate and hopefully resolve your concerns.

For California residents

This section applies to you only if you are a California resident (“**resident**” or “**residents**”). This section describes the personal information that we process as a “business,” as such term is defined by the California Consumer Privacy Act, as amended by the California Privacy Rights Act (“**CCPA**”).

Processing of personal information

In the preceding 12 months, we collected and (where indicated below) have disclosed the following categories of personal information and sensitive personal information (denoted by *) for business purposes to the following categories of recipients:

<i>Category of Personal Information</i>	<i>Categories of recipients</i>
Identifiers such as name, email address, and IP address.	Service providers including internet service providers, data analytics providers, and operating systems and platforms.

Internet and other electronic network activity information such as information regarding your interaction with the Sensata INSIGHTS portal.	Service providers including internet service providers, data analytics providers, and operating systems and platforms.
Personal information categories listed in the California Customer Records statute such as name.	Service providers including internet service providers, data analytics providers, and operating systems and platforms.
Geolocation data such as IP address.	Service providers including internet service providers, data analytics providers, and operating systems and platforms.
Inferences drawn from other personal information.	Service providers including internet service providers, data analytics providers, and operating systems and platforms.
Account access credentials such as account log-in and password.*	Service providers including internet service providers, data analytics providers, and operating systems and platforms.
Precise geolocation data.*	Service providers including internet service providers, data analytics providers, and operating systems and platforms.

The specific business or commercial purposes for which we collect your personal information and the categories of sources from which we collect your personal information are described in the sections above, *What personal data do we process?* and *What do we use personal data for?* For further information on the purposes for which we disclosed personal information over the preceding 12 months, see *How and when we disclose personal information*. We only use and disclose sensitive personal information for the purposes specified in the CCPA.

Our retention of personal information is described in the above section *Data Security and Retention*.

We do not “sell” or “share” (as those terms are defined under the CCPA) personal information, nor have we done so in the preceding 12 months. Further, we do not have actual knowledge that we “sell” or “share” personal information of residents under 16 years of age.

Your California privacy rights

As a California resident, you may have the rights listed below in relation to personal information that we have collected about you. However, these rights are not absolute, and in certain cases, we may decline your request as permitted by law.

Right to Know: You have a right to request the following information about our collection, use and disclosure of your personal information:

- The categories of personal information we have collected and disclosed for a business purpose.
- The categories of sources from which personal information is collected.
- The business or commercial purpose for collecting personal information.
- The categories of third parties with whom we share personal information.
- The specific pieces of personal information we have collected about you.

Right to Delete: You have a right to request that we delete personal information we maintain about you.

Right to Correct: You have a right to request that we correct inaccurate personal information we maintain about you.

If you are a resident and wish to exercise your rights under the CCPA, contact us toll-free at (+1) 833-909-1527 or email us at privacy@sensata.com. We will not discriminate against you if you choose to exercise any of your rights under the CCPA. We may need to collect information from you, for example, your email address, government issued ID, date of birth, or information related to your recent interactions with us to help us confirm your identity before we fulfil your request.

You may designate, in writing or through a power of attorney document, an authorized agent to make requests on your behalf to exercise your rights. Before accepting such a request from an agent, we will ask for evidence that you have provided such agent with authority to act on your behalf, and we may need you to verify your identity directly with us.

Changes to this Privacy Notice

This Privacy Notice may be amended by us from time to time, in which case we will update the “Last Updated” date in the Privacy Notice. If we make any material changes to this Privacy Notice, we will make reasonable efforts to provide you with notice and will take additional measures as required by law. If you do not agree to any updates to this Privacy Notice, please do not continue using or accessing the Services.

If you have any questions or need further information about our privacy practices, or would like to let us know that your details require updating, please write to us at:

Sensata Technologies, Inc.
529 Pleasant Street, Attleboro MA 02703
USA

Attn: General Counsel

Last Updated: May 2024